



Piaggio Group Americas, Inc.  
140 East 45th Street, 17th Floor  
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## Hot Vespa Summer Promotion Dealer Enrollment Form

Yes, please sign us up for the Hot Vespa Summer Cash-Back Promotion!

I understand that I am required to provide each customer:

- A \$500 discount off the MSRP of a new carbureted Vespa S 150, LX 150 or LXV 150 scooter. I also understand that I will receive a \$350 credit posted to my Dealer Account for each eligible scooter that is sold and warranty registered during this promotion

AND

- A \$400 discount off the MSRP of a new Vespa LX 50 two-valve scooter. I also understand that I will receive a \$300 credit posted to my Dealer Account for each eligible scooter that is sold and warranty registered during this promotion

Dealership \_\_\_\_\_

Dealer Code \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_

**Please confirm your participation in the Hot Vespa Summer promotion by completing this form and e-mailing to [springbliss@piaggiogroupamericas.com](mailto:springbliss@piaggiogroupamericas.com) or fax back to us at 212-380-4458 by July 21, 2010.**

**Program runs from July 16 – September 15, 2010**